



Fine Cut Insider

Fine Cut has expanded this year!

Most businesses have taken a hard hit this year. While the construction industry has weathered the coronavirus (COVID-19) pandemic better than others like retail and hospitality, it hasn't been completely positive either. From February through April, the construction industry lost over a million jobs. Surprisingly this isn't the case for all businesses, including ours.

"Construction industry lost over 1 million jobs!"

While we did change the way we interacted with customers, our business didn't shut down. Workload dipped in beginning of the pandemic and steadily increased to an above average pace. Even the number of employees has steadily grown throughout 2020.

Despite the economy's plea to stifle businesses, we chose to expand into the grinding and polishing market. This was a confident decision since our customer base had been inquiring of these services for years. We didn't want to keep turning them away especially when we had the perfect person in mind to take on the work. In September, Jamie Sisk came on board to run the grinding and polishing division of our company. Jamie has 14 years in the grinding and polishing field and many more in the concrete industry. He has been a family friend of the Ralston's for years.



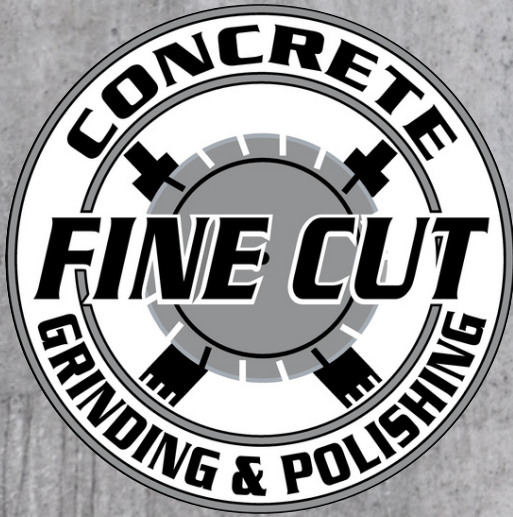
one of the fastest growing trends!

The interest level for these services was booming immediately. Polished concrete is one of the fastest growing trends in the industry and we don't see it going away anytime soon. Grinding and polishing concrete completely transforms a space making it no longer a foundational material but a finished part of the environment. This kind of floor is very desirable since it is durable, easily repaired and able to be done in many different colors to suit any space.

Customers interested in these services range from large retail businesses to residential jobs. Big box retail stores have been opting for this type of floor and homeowners are wanting this look in places like the garage floor.

In Additional News...

As well as us expanding our services, we have also been working to expand our employees knowledge in the construction industry. Recently over 2 weekends, all of our operators and the majority of our laborers completed the OSHA 30 training. This included instruction on trenching and excavation, silica competent person training, confined space training and training on fall protection. A big thanks goes out to Jon and Phil from The Builder's Association for taking time out of their weekends to educate us.



For all your concrete grinding and polishing needs, Jamie would love to work with you and get the job done!

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